

# Corey F. Wright, MEM

*Analyst • Consultant • Engineer*

440.221.7839 • [corey@technicallywright.com](mailto:corey@technicallywright.com) • [coreywright.info](http://coreywright.info) • [www.linkedin.com/in/coreyfwright/](http://www.linkedin.com/in/coreyfwright/)

*Experience in engineering, technology, and management with a passion for innovative problem solving and strategic business optimization*

- **Six Sigma & Process Improvement:** Certified Green Belt, DMAIC, FMEA, Root Cause Analysis
- **Management & Leadership:** Project Management, Team Leadership, Strategic Planning, Quality Management
- **Graphic, Video, and Media Design:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- **Programming & Coding:** HTML, CSS, Java, SQL, Dreamweaver, WordPress, Drupal, PHP, other CMS software
- **Fundraising & Database Management:** Blackbaud's Raiser's Edge, Financial Edge, and Net Community
- **Project Management, Marketing, and Finance Software:** Microsoft Project, QuickBooks, Google Analytics, advanced Excel, MailChimp, Constant Contact, Search Engine Optimization, Point of Sale systems

## *Experience*

### **Business Consultant & Owner**

Technically Wright, LLC: ([www.technicallywright.com](http://www.technicallywright.com)) March 2014 to Present

- Leading teams to develop business plans & identify Mission, Vision, and Values goals – helping organizations overcome ambiguity within their business models
- Securing clients' sensitive data – implementing secure systems that meet industry standards
- Increase customer engagement, retention, and ROI through custom website solutions for clients

### **Technical Business Analyst**

Tomaydo-Tomahhdo, LLC: January 2011 to Present

- Increasing revenue through cost analysis, customer retention data, sales analytics
- Building stronger teams via coaching, mentoring, and team building exercises
- Growing customer base resulting in higher retention and sales via targeted marketing campaigns

### **Lead Instructor & Classroom Coordinator**

Classrooms to Corporations: January 2016 to March 2018

- Engaged students' creativity to repair & refurbish end-of-life computer equipment based on Microsoft guidelines
- Process Mapping for logistics of large-scale computer refurbishing and recycling
- Enabled students to earn industry-recognized certification by teaching Microsoft Technology Associate curriculums
- Expanded course offerings by hiring and training other instructors

### **IT Administrator & Webmaster**

Case Alumni Association: June 2008 to September 2017

- Completed website re-design project; 100+ pages in total – served as Project Manager
- Connected alumni and students by implementing Cisco's Webex teleconferencing software
- Increased donations to CWRU by creating new customer-focused online donation tools
- Engaged alumni involvement via website and social media communications

### **Six Sigma Consultant**

Premix, Inc: September 2012 to December 2012

- Reduced defective products & waste by \$10k/year via Six Sigma & Lean techniques in manufacturing processes
- Prevented \$3.3M contract from being lost to competitor
- Mapped and analyzed entire manufacturing process to identify key impact targets

## *Education & Certifications*

### **Master of Engineering and Management**

Weatherhead School of Management, Case Western Reserve University - Cleveland, Ohio

### **Bachelor of Science in Engineering** - Aerospace and Mechanical Engineering

Case School of Engineering, Case Western Reserve University - Cleveland, Ohio

### **Six Sigma & Quality Management** – Green Belt Certification

### **Microsoft Technology Associate (MTA)** – Networking Fundamentals Certification